

Knowledge Transfer Event Canvas*

* For small and large business events, from networking to congresses and more

Templates to let knowledge flow



Print A4 oder A3, black and white or in colour.

Download & more: <https://medium.com/@ainvienna>
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#knowledge_eventcanvas

Knowledge transfer at business events

Knowledge transfer is more than just communication.

Knowledge transfer:

-> makes knowledge available

-> supports understanding

-> and the active acquisition of knowledge and the combination with existing knowledge.

This canvas supports you to design knowledge transfer in business and networking events strategically. In doing so you support your participants to acquire knowledge, to make and improve business relationships.

More information you can find here: <https://medium.com/@ainvienna>
And LinkedIn and Twitter with #knowledge_eventcanvas

Canvas developed by **Annette Hexelschneider**

Expert for effective knowledge

Visual thinking, visual communication, knowledge transfer

*Knowledge transfer at business events: training for eventprofs,
planning support, ideas for and moderation of interactive formats.*

In Austria, Germany and beyond.

In German and English. <https://www.wissendenken.com>