# **Knowledge Transfer Event Canvas\***

\* For small and large business events, from networking to congresses and more

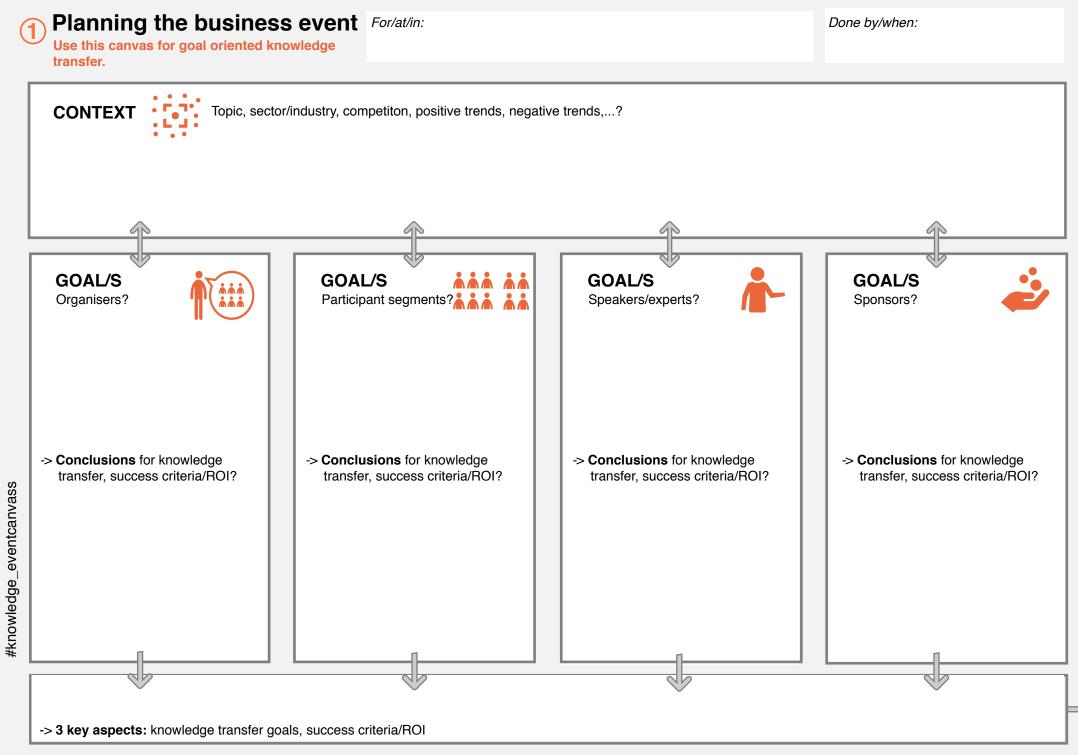


Print A4 oder A3, black and white or in colour.

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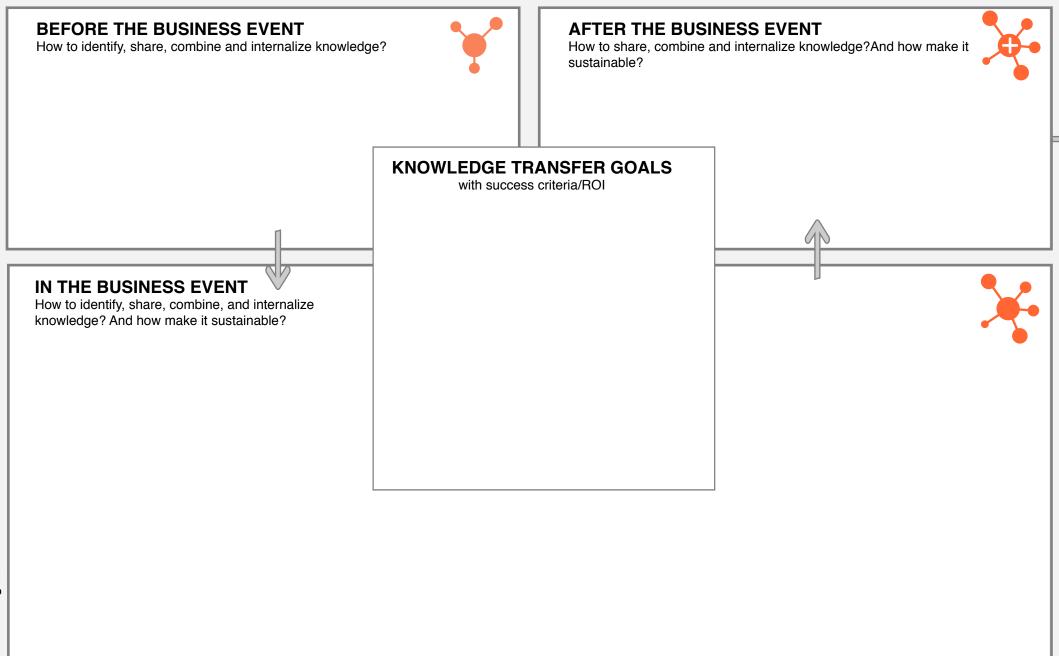
#knowledge\_eventcanvas



 $\rightarrow$ 

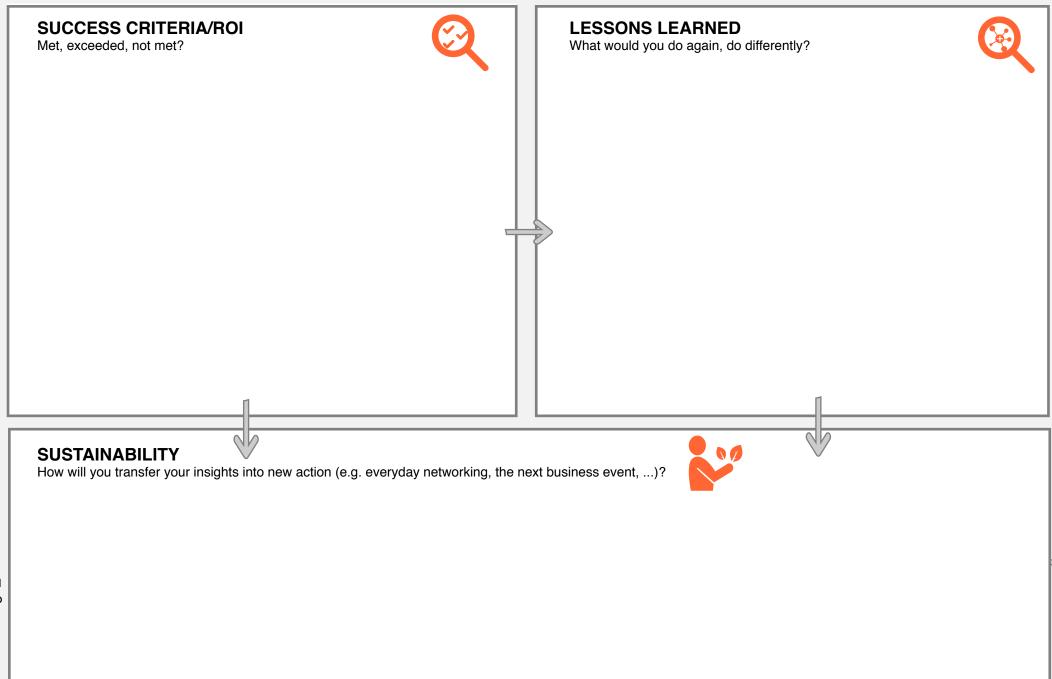
### The business event

Use this canvas, to transfer knowledge according to your goals before, in and after the business event. Online, offline. Synchronous, asynchronous. From speakers/experts to participants, between participant, from participants to speakers/experts.



### Control Con

Use this Canvas to learn from the knowledge transfer event.



 $\Rightarrow$ 

# Knowledge transfer at business events

Knowledge transfer is more than just communication.

Knowledge transfer: -> makes knowledge available -> supports understanding -> and the active acquisition of knowledge and the combination with existing knowledge.

This canvas supports you to design knowledge transfer in business and networking events strategically. In doing so you support your participants to aquire knowledge, to make and improve business relationships.

More information you can find here: https://medium.com/@ainvienna And LinkedIn and Twitter with #knowledge\_eventcanvas



#### Canvas developed by Annette Hexelschneider

Expert for effective knowledge Visual thinking, visual communication, knowledeg transfer

Knowledge transfer at business events: training for eventprofs, planning support, ideas for and moderation of interactive formats. In Austria, Germany and beyond. In German and English. https://www.wissendenken.com